



PRESS RELEASE

DETA Consulting Carbon Targets

17 July 2019

DETA Consulting works closely with many of New Zealand's largest energy users, and carbon emitters, to improve their carbon footprint through improved efficiencies across their organisations. We are proud of the impact that we have reducing New Zealand's carbon footprint – to date our work has reduced carbon emissions across New Zealand industry by more than 30,000 tonnes per year.

While it's great that we are achieving these targets, we haven't stopped often enough to focus on what to do about our own carbon footprint. At our last review in 2018 our carbon footprint was 53 tonnes per year, most of which was due to travelling to customer sites. We've already invested in LED lights across our offices where we are the sole leasee, procured only Hybrid and electric vehicles in our fleet, and invested in regional offices to minimise transportation.

Due to growth in our business, our carbon footprint is expected to increase by approximately 20% in 2019. This is concerning to us – we want to practice what we preach. For us, it's not about offsetting immediately – we want to be as efficient as we can be within our means. We will therefore target a 20% reduction from our 2018 carbon footprint assessment (scope 1 and 2) by 2021. We've got a range of initiatives that we are working on, including:

- Proposing less travel to customers sites, and engaging selected consulting projects on a 'Skype and telecon only' basis
- Reporting our monthly carbon emissions alongside our carbon budget as part of our Board papers
- Refining our 'insetting' program to help not-for-profits with their carbon goals
- Stopping staff parking incentives in our head office, therefore incentivising staff to cycle, catch public transport or carpool

We have also revised our sustainability policy to engage more closely with our supply chain. While we don't procure a whole lot as part of our business, we are engaging with OfficeMax and other suppliers to procure low carbon and local options for equipment.

Kind Regards

Jonathan Pooch
Managing Director